



2023  
**SPRING  
APPEAL**  
INCLUDED!

# 2022 **YEAR END** ANNUAL REPORT



**TORRINGTON LIBRARY**

ENGAGING • ENRICHING • EMPOWERING

[WWW.TORRINGTONLIBRARY.ORG](http://WWW.TORRINGTONLIBRARY.ORG)





## ENTERING INTO A **NEW ERA**

**The Torrington Library is experiencing a post-pandemic renaissance.**

Libraries have historically been stewards of physical collections, but have recently been reborn as:

- cultivators of new, virtual collections;
- community gathering place, and
- providers of unique materials and items that improve quality of life.

Your past gifts have helped us to provide our community with:

- a robust collection of circulating materials;
- quality programs and events for all ages to enjoy;
- an increasing collection of educational and enriching resources, such as Mango Languages, LinkedIn Learning, and even circulating cake pans.

**Now it's time to explore how we can improve upon these services.**

In 2023, we want to focus on expanding our collections (books, eBooks, audiobooks, online resources, etc.) and our program offerings to provide patrons a more enriching, empowering, and engaging way of life that reflect our changing population.

**This is why we need your help!**

**Improving and enhancing these services come at a cost.** For example, our newest online resource, hoopla, costs on average \$10,000 a year to maintain. With more donor funding, we could expand user credits (how many electronic check-outs per month a patron is allowed) from 5 to 10. This would allow for wider access to materials and an overall better user experience.

Not a virtual user? Maintaining a strong physical collection is still at the core of our mission. Within the past five years, we have been able to purchase hundreds more items each year because of your donations. Now imagine if we could purchase 1,000 more new titles a year for the next five years. That's more items getting directly into your hands and a stronger, more diverse collection that reflects the Torrington-of-today. **All because of your support.**

**These are just a few concrete examples of how your donation makes a BIG difference.**

We hope you enjoy reading about how we plan to make good use of your gift in 2023 and how your 2022 donation led to a more vibrant library environment.

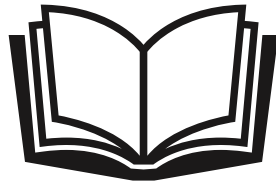
Warmly,

\_\_\_\_\_  
Steven M. Temkin,  
President

*Jessica*  
\_\_\_\_\_  
Jessica Gueniat,  
Director

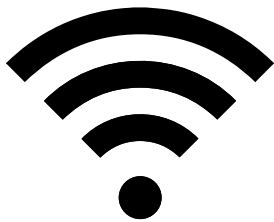
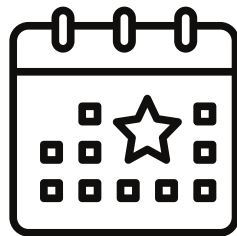
# 2022 IN REVIEW

**62,634** ITEMS  
BORROWED FROM THE  
LIBRARY



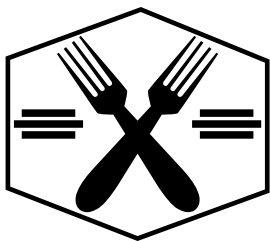
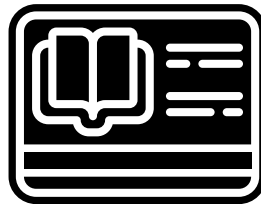
**40,242** PEOPLE  
VISITED THE LIBRARY

**8,725** PEOPLE  
ATTENDED **332** FREE  
LIBRARY PROGRAMS



**40,010** WEBSITE  
VISITS

ISSUED/RENEWED  
**1,474** LIBRARY CARDS



**200** PEOPLE ATTENDED  
TASTE OF TORRINGTON

**1,878** ITEMS WERE  
DOWNLOADED FROM  
HOOPLA



**1,820** MOVIES WERE  
STREAMED FROM  
KANOPY



# OUR LEADERSHIP

## BOARD OF TRUSTEES

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Ronda B. Burns	Kelly Mazzarelli
Edward Cannata	James Ryan
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Lynn Farley	Sharon Waagner
Bruce Fox	

# Our Finance Overview

## 2022 INCOME

Investment Income*:	\$863,364
Contributions/Fundraising:	\$90,484
City of Torrington:	\$30,000
Copier/Fees/Fines/Rentals:	\$11,431
Grants:	\$50,210
Miscellaneous:	\$99

**Total Income: \$1,045,588**

## 2022 EXPENSES

Personnel:	\$642,899
Facilities/Maintenance:	\$97,041
General Operations	\$113,762
Library Materials:	\$69,899
Miscellaneous:	\$6,292
Programs/Promotions:	\$42,722
Gifts/Grant Expenditures	\$25,054

**Total Expenses\*\*: \$997,670**

\* Investment income is net of fees.  
\*\* Expenses are exclusive of depreciation which is estimated at \$207,800 per year.

*These reflect unaudited financials. Audited financials will be available when the 2022 audit is completed.*

## THE LIBRARY TEAM

**Jessica Gueniat**, MLS, Library Director  
**Elaine Palmer**, Head of Finance  
**Ann Gianni**, Head of Interlibrary Loan and Special Services  
**Holly Lenart**, Head of Technical Processing and Cataloging  
**Susan Scribner**, Head of Children’s Services  
**Jillian Veras**, Head of Teen and Outreach Services  
**Patrique Fearon**, Program and Development Coordinator  
**Melissa Cateno**, Assistant/Children’s Room

### Circulation/Reference

Charlene Donaghy; Tabitha Guarnieri; Melissa Hutson;  
Susan Jackson; Cary Killingbeck; Kayla Mastracchio, Sarah Tracz

### Custodial

Joseph Hodorski &  
Michael Hodorski

### Library Security

Michael Hodorski

# DID YOU KNOW?

The Torrington Library is a **privately funded organization** that receives little funding from the City. **Our municipal funding averages \$0.55 per capita, whereas the statewide average is \$49.00 per capita.**

Based on our operating budget, we have approximately **\$25 per resident to spend on ALL library materials, compared to the \$90 or \$100+ available to more well-funded libraries.**

We rely primarily on the interest and dividends earned from our endowment to operate. **We also rely heavily on gifts from donors like you!**

## Library Hours

Monday, Tuesday, Friday	10:00am-6:00pm
Wednesday & Thursday	10:00am-8:00pm
Saturday	10:00am-3:00pm
Saturday July/August	10:00am-1:00

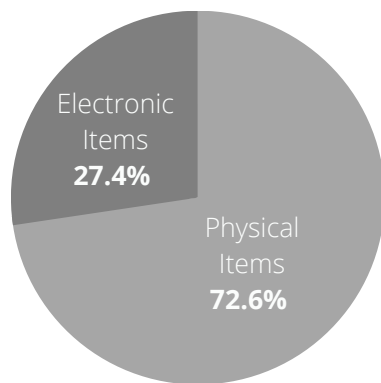
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Ella H	Grace W	Jonah M	Maia B	Rocco S	

## EXPANDING OUR COLLECTION IN 2023

The Torrington Library is entering into a new, exciting phase of usership where our **physical collection** and our **virtual collection** are working in tandem to create a more **diverse user experience**.

### IN 2022 WE CIRCULATED OVER 62,634 ITEMS:



- **45,496** were physical books, DVDs, and audiobooks.
- **17,138** were from our virtual collection of eBooks, eAudiobooks, streaming, and more.

We recognized a shift of item popularity and are working to maintain a strong physical collection of items while reallocating funds to support a robust virtual collection through providers such as hoopla, Libby, Kanopy, and more.

## EXPANDING PROGRAM OFFERINGS IN 2023

In March we welcomed a new **Program and Development Coordinator**. This role is vital to expanding our already impressive program offerings.

The **Program and Development Coordinator** will identify opportunities and implement adult programs that meet the needs of the community in accordance with the library's mission.

We will **still host our favorite programs**, like our BYOD and a Movie Series, while **expanding our offerings to reach new audiences with a new and exciting series of events!**



Scan to check out our events calendar for frequent updates!

## DID YOU KNOW?



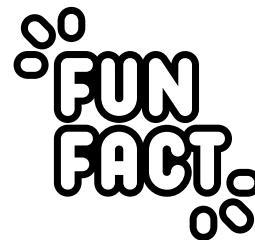
Our **physical library** contains (on average) **65,000** items.



Our **virtual collections** contains over **600,000** items (and growing)!



It costs the library on average **\$2.19** for every item borrowed on **hoopla**



## HOW VIRTUAL COLLECTIONS WORK

Most online platforms like **Kanopy** and **hoopla** are a **pay-per-use model**. When a patron borrows an item (like an eBook or eAudio book) the library is charged anywhere from \$1.00-\$3.00 for that item.

To help control the library's cost, we implement a **monthly user credit**. At Torrington Library, each patron is given **5 user credits** per platform. Once the patron uses all 5 credits, he must wait till the next month when his credits refresh.

**This pay-per-use model eliminates wait lists as more than one user can borrow an item at the same time.**

OverDrive/Libby is not a pay-per-use resource. This often results in long wait times for popular items. However, there are no user credits and a patron can borrow up to 10 items at one time.

The Torrington Library offers a combination of these different platforms.

**It is our goal to raise user credits from 5-10 within the next two years. This would allow wider access to a larger collection of items.**



# Thank You

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— \*Denotes an Enriching Partner —

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Did you know that you can become an **Enriching Partner of the Torrington Library** for as little as \$10 a month?

Enriching Partners are people (just like you!) who value the Library's services and want to support our operating budget through a recurring monthly gift. Enriching Partners are key to the Library's success, and we love our Enriching Partners!

We are excited to announce that **Enriching Partner** gifts can now be made by credit card! You can also give via personal check or through your investment or charitable fund (i.e. Donor Advised Fund). Please visit our Enriching Partners webpage to learn more, or to join the program.

Questions? Please contact our Program and Development Coordinator at [development@torringtonlibrary.org](mailto:development@torringtonlibrary.org)

# Check Out Our Online Resources



Scan to learn more about our FREE online resources!



LinkedIn Learning  Libby.

kanopy  MANGO

## Room Rentals Available



Scan to learn more about our room rentals!

Torrington Library encourages public use of meeting rooms as gathering places to exchange ideas, access and share information and participate in programs created for public enjoyment, public education and civic engagement. Our two spaces are perfect for also private or corporate events including meetings, conferences, lectures, parties/showers, and more!

# Save the Date!



EVERY  
EMPTY  
BOTTLE &  
PLATE  
IS FILLED  
WITH A  
GREAT  
STORY!



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Wednesday, October  
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Tickets on sale August 1st

